



Testimonial to 100 Men YEG

July 15th, 2015

Sport Central is both thrilled and grateful to announce a generous gift of over \$15,900 from the 100 Men YEG. This gift will flow through to the 6,000 plus disadvantaged children who come to us each year wanting to play a sport or two but can't afford the equipment. Gifting them with quality equipment that fits not only enables kids to play, it passes on the gift of sport unleashing a number of healthy opportunities for learning, social interaction and healthy activity patterns for life.

Sport Central is a quiet success story that started 24 years ago in Edmonton. In helping children in need from ages 3 to 17, Sport Central also serves families and the community, preserving dignity and the right to play. In the end, everyone benefits as our staff and volunteer's love seeing happy children leave with huge smiles and big dreams, and the kids enjoy healthier, happier lives.

Thanks to our team of volunteers, donors and partners, Sport Central has provided equipment and bicycles to over 120,000 kids since 1991. Last year alone we outfitted almost 6,000 kids with sport equipment, 3,891 of those with hockey and goalie equipment!

Each year, Sport Central helps close to 500 girls and boys get into minor hockey in the Edmonton area. Each of them, included hundreds more across central and northern Alberta, need safe and approved helmets to participate. The number of approved hockey helmets donated to Sport Central does not meet the need. New hockey helmets must be purchased to meet the demand.

Through the generosity of 100 Men YEG, their combined donations from the members has helped purchase 583 new Bauer hockey helmets and masks - **enough to outfit almost 40 hockey teams!**

On behalf of the thousands of children receiving new and approved Bauer hockey helmets in the coming months, Sport Central thanks the 100 plus YEG Men for giving our kids the gift of sport and the right to play. Thank you!

OUR VISION

To ensure no youth miss out on sports due to lack of gear.

OUR MISSION

Sport Central is dedicated to making resources available to assist kids in sport in Edmonton, central and northern Alberta.

OUR PRINCIPLES

- Kids come first.
- Every piece of gear we give must be safe.
- It's amazing what can be accomplished when no one needs the credit.
- Multiply the worth of every dollar, at least by ten.